

# WE ARE TOMORROW FOUNDATION LIMITED

## CUE THE FUTURE

*A 5-Week Intro to the Entertainment Business*

*Presented by We Are Tomorrow Foundation, made possible by a grant from Branat Music Ltd*

### Course Syllabus

#### PROGRAM OVERVIEW:

This workshop meets once a week for 4 hours and is designed to introduce young adults to the entertainment business. Participants will explore real-world creative careers through music, video, performance, AI, and production, supported by a team of industry professionals. Participants will gain industry knowledge, build confidence explore ways to express and capitalize on their talents.

Each session combines hands-on tools, storytelling, behind-the-scenes insights, and weekly guest speakers who have worked in TV, film, stage, or the music industry. A meal is provided each week, along with an appropriate stipend or incentive and materials for creative expression. The final session includes a showcase where participants can share their work and receive a certificate of completion.



#### WHO THIS IS FOR:

Young adults ages 16–25 who are navigating life on their own and looking for real-world insight into how the entertainment industry works. This program is designed for those with limited access to professional creative training and offers a judgment-free, inspiring space to learn, grow, and build their voice. In a supportive environment created to motivate participants to see beyond their current circumstances, discover their potential and learn that they can build a meaningful future through new skills and opportunities.

No prior training required. Just show up, participate, and head toward your goals. **This course can help you discover what's possible and go from right now to what's next!**

#### PROGRAM BENEFITS:

- **Safe**, non-judgmental, culturally relevant space to explore entertainment and media
- Learn from real entertainment **industry professionals**
- **Hands-on exposure** to cameras, DJ tools, mics, mixing boards, and editing apps
- **Create** beats, podcast structure, vlog page, or mini-performance video
- **Guest speakers** from TV, music, film, and stage backgrounds
- Meals, **weekly incentives**, applicable stipend and giveaways
- Final showcase and **certificates of completion**

#### **Week 1: Sessions 1 & 2: Opening Act & Plugged In**

- Focus: Intro to the entertainment industry; roles, expectations, incentives, tools of the trade
- Activities: Icebreaker, industry roles game, career path overview, on camera confidence
- Guest Speaker: TV Executive, Studio Tech or Cinematographer
- Focus: Intro to creative tools and gear: cameras, lights, mics, audio

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- Activities: Gear stations, interview shoot challenge
- Homework: Build a vision board or resume, future plan

#### **Week 2: Sessions 3 & 4: Level Up & Dream-Build-Drop.**

- Focus: AI tools, drone demo, digital creation, tech exploration
- Activities: Make a beat using Soundtrap or Bandlab, drone walkthrough
- Guest Speaker: Music Tech Producer, Musician or Producer, TV Writer or Story Artist
- Focus: Storyboarding, creative writing, scripting, sketching, beat making
- Activities: Script a 60-sec video, build visual storyboard, Soundtrap/Bandlab

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#### **Week 3: Sessions 5 & 6: Mic to Market & Play Your Part**

- Focus: Vlogging, podcasting, branding basics, personal voice
- Activities: Create a podcast or vlog sample, design a promo image, brand graphics
- Guest Speaker: Music Marketing Pro or Influencer, Vocalist or Touring Artist
- Focus: Spoken word, vocals, stage presence & performance tips
- Activities: Performance practice, rap/sing showcase, vocal technique

#### **Week 4: Sessions 7 & 8: Studio Roots & Final Cut**

- Focus: DJ gear, audio mixing, sound basics, live sound, mixing boards
- Activities: DJ demo, hands-on loop mixing, build a loop
- Guest Speaker: DJ or Audio Engineer, Stage Manager or Sound Crew Lead, Mobile Studio Lab
- Focus: Rehearsal, showcase prep, public speaking
- Activities: Project presentations, creative peer feedback circle

#### **Week 5: Sessions 9 & 10: Next Up & Showtime!**

- Focus: Career pathways, Building a portfolio, personal brand
- Guest Speaker: Guest Panel of Industry Pros, Q&A
- Hands-On: Create a digital resume, artist/creative statement, or career vision board
- Activities: Plan personal next steps, workshop goals, explore training or entry-level roles
- Activities: Present personal projects, Creative Celebration, receive certificates



#### **PROGRAM HOST:**

We Are Tomorrow Foundation, made possible by a grant from Branat Music Ltd

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